

Swale Joint Transportation Board	
Meeting Date	29 June 2026
Report Title	Petition for Residents' Parking Scheme – College Road, Sittingbourne
EMT Lead	Emma Wiggins, Director of Regeneration & Neighbourhoods
Head of Service	Martyn Cassell, Head of Environment & Leisure
Lead Officer	Mike Knowles, Seafront & Engineering Manager
Classification	Open
Recommendations	Members are asked to note the petition received, together with the potential implications detailed in this report, before recommending whether Officers should undertake an informal consultation with residents of College Road on the possible extension to the current Residents' Parking Scheme, or not progress this at the present time.

1 Purpose of Report and Executive Summary

- 1.1 This report provides details of a petition received from residents of College Road in Sittingbourne, requesting the implementation of a Residents' Parking Scheme in the section of College Road between the junctions of Barrow Grove and Bassett Road.

2 Background, Context and Proposals

- 2.1 The petition consists of 13 signatures, 9 supporting a Residents' Parking Scheme and 4 objecting. The petition states *"Summary: That a Residents Parking Zone be implemented in College Road, Sittingbourne, on both sides of the road from the junction of Barrow Grove to the junction of Bassett Road, at the earliest possible opportunity to alleviate parking problems experienced by residents in this area. We the undersigned are call upon Swale Borough Council/Kent County Council Joint Transportation Board to install a Residents Parking Zone in College Road as detailed above."*
- 2.2 There are a total of 31 properties situated in the section of College Road between the junctions of Barrow Grove and Bassett Road. Of these 31 properties, 13 occupants signed the petition (42%), with 9 supporting the implementation of the scheme (69%) and 4 objecting to the scheme (31%). This represents 29% of residents in the road supporting the scheme and 13% objecting to the scheme.
- 2.3 There are two roads off of this section of College Road and consideration will need to be given on potential impacts on these roads should the current

Sittingbourne Residents' Parking Scheme be extended. In Medway Close all properties have off-street parking facilities but the introduction of a scheme in College Road will displace parked vehicles into this cul-de-sac, potentially causing issues for access on and off driveways.

- 2.4 In Manor Grove there is already an issue with the volume of vehicles compared to the on-street parking capacity available. Kent County Council have previously surfaced some of the grassed verges in the road, presumably to allow vehicles to park partially on the footway and to tackle issues with damage to the verges. However, it would not be possible to introduce parking bays partially on the footway, and with the road too narrow to accommodate formalised parking on both sides, should we need to extend the Residents' Parking Scheme into this road to tackle future issues with displacement this will result in a loss of on-street parking capacity and further damage to existing grassed verges, both exacerbating the current parking issues faced by residents.
- 2.5 Due to the width of the carriageway, the formalising of on-street parking in this section of College Road may reduce parking capacity should there be a requirement to install short sections of double yellow lines to facilitate passing places in the absence of existing driveway entrances which would naturally prevent parking.
- 2.6 In light of the potential issues highlighted above, and the relatively low number of 9 signatories supporting the extension of the current Residents' Parking Scheme into this section of College Road, Members are asked to carefully consider the implications when agreeing a recommendation on this report.

3 Recommendations

- 3.1 Members are asked to note the petition received, together with the potential implications detailed in this report, before recommending whether Officers should undertake an informal consultation with residents of College Road on the possible extension to the current Residents' Parking Scheme, or not progress this at the present time.

4 Alternative Options Considered and Rejected

- 4.1 No alternative options have been considered at this time.

5 Consultation Undertaken or Proposed

- 5.1 No consultation has been undertaken to date. If recommended by Members, an informal consultation would be undertaken with residents, and if a Traffic

Regulation Order was drafted at a later date this would include a formal consultation.

6 Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	Cost and resource to undertake an informal consultation, and if then recommended to design a scheme layout and draft a Traffic Regulation Order. Cost of installing lines and signs should extension to Residents' Parking Scheme be progressed.
Legal, Statutory and Procurement	Possible drafting of Traffic Regulation Order.
Crime and Disorder	None identified at this stage.
Environment and Climate/Ecological Emergency	None identified at this stage.
Health and Wellbeing	The possible extension to the current Residents' Parking Scheme could improve the wellbeing of residents in this section of College Road by preventing all day parking by commuters and town centre visitors. However, this could also have a detrimental effect on residents in nearby roads by displacing these parked vehicles and increasing pressure on the already limited on-street parking capacity.
Safeguarding of Children, Young People and Vulnerable Adults	None identified at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.
Local Government Reorganisation	None identified at this stage.

7 Appendices

7.1 The following documents are to be published with this report and form part of the report:

None

8 Background Papers

None